

CONTENTS

Elena Carp	
Good Practices for Organizing Green Logistics in the Tourism Industry	1
Anton Andriienko	
The OPERRA Framework: Benchmarking Industrial Ecosystem Viability to Combat the "Ghost Park" Syndrome	13
Larysa Bogush	
The Life Quality in Ukraine: Factors and Problems of Ensuring its Resilience Through the Employment	22
Mykyta Kravchenko	
Zoning and Affordable Housing: How Land Use Regulations Limit Development in the USA	29
Yevhen Liestiev	
Socially Oriented Restructuring: How to Preserve Personnel and the Company in a Moment of Systemic Shock	35
Volodymyr Mishchenko, Svitlana Naumenkova	
The International Currency System in the Age of De-Dollarisation and Digitisation	44
Yurii Ovsianyn	
The Impact of Religious Food Standards on the Formation of a Quality Control System in the Food Industry	51
Vladyslav Tsaruk	
An Innovative Method for Reducing the Cost of Creating Effective Advertising Videos for Small Businesses	57