Table of Contents

PREFACE.	1
CHAPTER 1. THEORETICAL ASPECTS	
OF BANK INCOME AND COST MANAGEENT	3
1.1. The essence of the concept of income and expenses of a commercial bank	
1.2. The bank's income and expenses management system	10
1.3. The main indicators of the bank's profitability.	17
CHAPTER 2. ANALYSIS AND ASSESSMENT OF THE MANAGEMENT OF INCOME	
AND COSTS OF JSC CB "PRIVATBANK"	24
2.1. Evaluation of the effectiveness of the banking system of Ukraine.	24
2.2. Management of income and expenses of JSC KB "PrivatBank"	
2.3. Analysis of the profitability of JSC KB "PrivatBank".	49
CHAPTER 3. IMPROVEMENT	
OF THE MECHANISM OF MANAGEMENT	
OF INCOME AND COSTS OF JSC CB "PRIVATBANK"	56
3.1. Forecast of the macroeconomic and financial environment in Ukraine.	56
3.2. Strategic management of profitability of JSC CB "PrivatBank"	
of the profit management mechanism in a commercial bank	67
CONCLUSION	71
REFERENCES.	75
APPENDICES	79