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METHODOLOGICAL APPROACH: DEVELOPMENT OF THE DOCUMENT "EXECUTIVE SUMMARY"

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Abstract

This study is devoted to increasing the significance of the used method of assessing the return on investment. This is achieved through the development of corrective actions. As such, the means of eliminating defects detected by the computational procedure are used.

Keywords: sustainability, homogeneity, compatibility, traditions, defects, efficiency, destruction, excessiveness.

1 Introduction

The control tools used in the method of assessing the state should not have inconsistent actions. Knowing the contradiction, you can proceed to compiling an important document, such as an Executive Summary. In the framework of this study, an attempt was made to form a document in the format of rules using the example of ROI technology. When analyzing the ROI technology, a conflict of interest was noticed between the services of one enterprise. The fact is that the indicator "Turnover speed" is measured by specialists of the marketing department, and the indicator "Capital turnover speed" affects the activities of the financial department.

In this situation, the subject of the study is the organization of the computational process is carried out based on the sphere of interests of the organization's divisions. The analysis of the contradiction makes it possible to dwell on the problem of the study, the form and content of which are considered in the following expression: "It is impossible to make objective conclusions about the financial condition of the enterprise without knowing the weak points of the computational procedure." So, after the problem has been identified, it is easy to identify the object of the study. In relation to technology, the object of the study is a system of ranges of indicators used in the computational procedure. To organize the computing process, it is necessary to know the subject, which is a system of ranges. According to the subject, the purpose of the study is formulated. Such a goal is oriented toward

supporting the procedure, within the framework of which the measurement of the effectiveness of investment, control and distribution of capital invested in the organization at various stages of its development is ensured.

2 Main tasks

The formulated goal is reduced to the development of a procedure. Such a procedure changes as the tasks set are detailed. The fact is that new tasks require new measurement measures.

Within the framework of this study, four tasks were formulated. It should be noted that the effect of each task is extended to a certain period of time.

The first task is set to analyze the current state at the current moment in time. In other words, it makes a conclusion about the state of the organization at a specific time. Performance measurement is carried out for all users of the system.

When solving the second task, conclusions are issued on the effectiveness for a period multiple of a calendar year. The users of such conclusions are representatives of the financial department.

During the solution of the third task, the results of the activities considered within the framework of the implementation of the medium-term scenario are analyzed. Performance measurement is carried out taking into account the study of the optimal capital structure. Therefore, investors are interested in the results.

The fourth task is solved from the position of assessing long-term prospects. We are talking about investments in the development of the organization, which, in turn, determines the activities of the owners. including taking into account the mechanisms for distributing the development fund.

In the event of an organization's exit, failure signals are generated. During the confirmation of the reliability of the issued events, the places of deviations are determined and corrective mechanisms are formed.

3 Conclusions

The practical value of the approach lies in its completeness. The complete nature of the assessment determines the ability of the organization to promptly localize the place causing the destruction of efficiency. As a result, cases are identified that caused violations of the reliability of the decisions taken. The authenticity of decisions is associated with the use of control tools, formation, distribution and use of all enterprise resources in the process of their circulation.

The novelty of the approach is associated with the recognition of key links in the organization that negatively interfere with the growth of its enterprise potential. In the course of recognition, organizational imbalances are identified. Their knowledge allows us to modify the means of measuring efficiency.