

MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE

Bohdan BUTKO

**THE ESSENCE AND BASICS
OF HIGH-TECH PRODUCT
COMMERCIALIZATION
IN INTERNATIONAL BUSINESS**

MONOGRAPH



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A monograph examines theoretical and applied aspects of high-technology products commercialization strategy for domestic enterprises in the system of international entrepreneurship. The object of the research is the process of high-technology products commercialization strategy for domestic enterprises in the system of international business, subject are tools and mechanisms for high-technology products commercialization strategy for domestic enterprises in the system of international entrepreneurship improvement.

For scientists, teachers, graduate students, students, everyone who is interested in the problems of modern international economic development.

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